



RED ROCK RPC RX PROGRAM

Red Rock Behavioral
Health Services

FOR IMMEDIATE RELEASE

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Oklahoma to Light Up Red for Red Ribbon Week

Send a Message, Stay Drug Free

Grady County (October 23, 2019) –

What Is Red Ribbon Week?

It is an ideal way for people and communities to unite and take a visible stand against drugs. Show your personal commitment to a drug-free lifestyle through the symbol of the Red Ribbon, October 23 - 31st. The Red Ribbon Campaign is also the oldest and largest drug prevention program in the nation, reaching millions of youth during Red Ribbon Week.

Why?

The mission of the Red Ribbon Campaign® is to present a unified and visible commitment towards the creation of a DRUG - FREE AMERICA.

Who?

National Family Partnership is the sponsor of the National Red Ribbon Week® Celebration. They are helping citizens across the country come together to keep children, families and communities safe, healthy and drug-free, through parent training, networking and sponsoring the National Red Ribbon Campaign®. Schools throughout Grady County plan to celebrate the week-long event.

How?

Get involved and plan your own Red Ribbon celebration.

In honor of Red Ribbon week, statewide, the Skydance Bridge in Oklahoma City, Myriad Gardens and the Tulsa Performing Arts Center, among other landmark locations, will light up **RED** during Red Ribbon Week to commemorate the event.

To join the conversation:

Facebook@redribbonweek

Instagram@redribboncampaign

Twitter@redribbonweek

#RedRibbonWeek

#RedRibbonWeek2019

#SendAMessageStayDrugFree



The Red Rock RPC RX Programs are funded by SAMHSA (Substance Abuse and Mental Health Services Administration), CSAP (Center for Substance Abuse Prevention) and the Oklahoma Department of Mental Health and Substance Abuse Services.