

FOR IMMEDIATE RELEASE:

For questions or more information please contact:

Lynsi Mayfield
Regional Prevention Coordinator
90 North 31st Street
Clinton, OK 73061
(580)323-9736
lynsim@red-rock.com

March 1, 2019

No Stores Sell to Minor in Elk City

On February 28, 2019, the Regional Prevention Coordinator (RPC) in conjunction with the Beckham County Sheriff's Office conducted 6 alcohol compliance checks in Elk City. Throughout the compliance checks, no stores sold to a minor.

According to the Centers for Disease Control (CDC), underage drinking causes around 4,300 deaths in the United States per year among those 12 to 20 years of age. More specifically, in Oklahoma, an average of 56 children ages 0-19 die per year as a result of alcohol consumption. "Underage alcohol consumption can also lead to abuse of other drugs, school problems, and legal problems; the list seems endless. This is why it's so important to keep alcohol out of those individuals hands who are not old enough to purchase it and why we continue to work with local law enforcement to make sure store owners and sellers of alcohol are aware of the consequences of selling to a minor, states Lynsi Mayfield, RPC Director."

In lieu of the compliance checks, the RPC will follow up with all stores checked to offer a FREE Responsible Beverage Service and Sales (RBSS) training. The training will educate store owners and clerks about laws regarding alcohol sales to minors as well as how to properly check an I.D.

The RPC is funded through the Oklahoma Department of Mental Health and Substance Abuse Services and conduct compliance checks every year. For more information regarding Alcohol Compliance Checks or RBSS Training please contact the RPC at (580)323-9736.