

## **For Immediate Release**

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For questions or more information please contact:

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### **RED ROCK RPC IS WORKING HARD TO CATCH UP ALCOHOL SELLERS WITH RBSS (Responsible Beverage Service and Sales) TRAININGS TO SAFELY FOLLOW NEW ALCOHOL LAWS.**

When the new Alcohol laws came into effect on October 1st, 2018, sellers didn't fully realize the pros, cons, and updates that their employees and business would experience.

Red Rock Regional Prevention Coordinator (RPC) has offered free RBSS (Responsible Beverage Service and Sales) training for eight years and plans on continuing their commitment to the community. We often work with ABLE agents to be able to provide sellers with the update laws and the consequences for breaking them. ABLE agents are also able to give experiences and insights about precisely what's going on in the community.

Red Rock RPC offers these trainings for free and will do their best to accommodate your schedule. The trainings are a small portion of what Red Rocks RPC provides, but it has genuinely positively impacted the community.

Not only does this training inform sellers of their rights, responsibilities, and risk, but it helps sellers to be more aware of their surroundings to ensure better safety for their consumers and themselves. In training, the students are also made aware of Alcohol Compliance Checks that Red Rock does with local law enforcement.

Businesses that the RPC serves throughout Canadian and Grady Counties have been extremely diligent about getting all of their employees trained and ready to tackle all the pros and cons of the new alcohol laws. Red Rock encourages other Alcohol Sellers to take action and prepare. When businesses are prepared they can efficiently add value and safety to their communities and by taking action to attend these free trainings to know how to properly check an ID to prevent selling to minors your business and employees will reap all the benefits.



For more information on Oklahoma's new alcohol laws and the Responsible Beverage Service and Sales Training or the RPC please contact Red Rock RPC at 405-250-9696, or visit the RPC website at [www.redrockrpc.com](http://www.redrockrpc.com). Red Rock RPC

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