

# Red Rock RPC APRIL 2018

## Alcohol Awareness Month

Red Rock Regional Prevention Coordinator (RPC) would like to inform the public that April is Annual NCADD Alcohol Awareness Month. Founded and sponsored by the National Council on Alcoholism and Drug Dependence, Inc. (NCADD). This year's theme is "Changing Attitudes: It's not a 'rite of passage.'"

### Coalition Community Dates

- ◆ April 10th-Canadian County for Children & Families, Noon, El Reno
- ◆ April 12th-Yu-Can, 11:45, Yukon
- ◆ April 18th-Grady County Coalition, Noon, Chickasha

According to the National Council on Alcoholism and Drug Dependence (NCADD), alcohol use by young people is extremely dangerous to themselves and society. It is directly associated with traffic fatalities, violence, suicide, education failure, alcohol overdose, unsafe sex and other problem behaviors, even for those who may never develop a dependence or addiction. Parents may be faced with a unique set of challenges when their child enters adolescence, as alcohol and drugs may enter the picture due to it being a time of heightened risk-taking. Parents often forgive underage drinking as a "rite of passage." They can simply sit back and hope their kids will "get through it," or they can change their attitude and take an active role in learning about alcohol and drugs and help their kids do the same.

An integral part of Alcohol Awareness Month is Alcohol-Free Weekend (March 30-April 1, 2018), which is designed to raise public awareness about the use of alcohol and how it may be affecting individuals, families, and the community. During this seventy-two-hour period, NCADD extends an open invitation to all Americans, young and old, to participate in three alcohol-free days and to use this time to contact local NCADD Affiliates and other alcoholism agencies to learn more about alcoholism and its early symptoms. For more information on Alcohol Awareness Month, please visit [www.ncadd.org](http://www.ncadd.org).

Red Rock RPC's Mission is to encourage individual responsibility, positive behavior, and personal growth; strengthen families and communities; promote a drug-free society through education, training, prevention, research, advocacy, and environmental strategies. The RPC is funded through the Oklahoma Department of Mental Health and Substance Abuse Services. For more information on services, please contact Red Rock RPC Director, Lauren Greenfield, at (405)422-8873 or visit the RPC website at [www.redrockrpc.com](http://www.redrockrpc.com).

Regional Prevention Coordinator-Region 13 is funded by the Oklahoma Department of Mental Health and Substance Abuse Services.



# HAPPY SPRING!

## ALCOHOL COMPLIANCE CHECK UPDATE

On March 20, 2018, the Regional Prevention Coordinator (RPC) in Conjunction with the Canadian County Sheriff's Office conducted compliance checks throughout Yukon. We completed 8 compliance checks and had 2 sell alcohol to the minor.

Each fiscal year the RPC conducts Alcohol Compliance Checks throughout the cities of Canadian and Grady counties. A strict protocol is followed in completing Alcohol Compliance Checks. A staff member of the RPC enters a retail store to ensure safety before the minor enters. The minor enters the retail stores without acknowledging the RPC staff and attempts to purchase alcohol using their driver's license which clearly states their date of birth. The minor provides cash that has been tagged by local law enforcement to the retailer to purchase the alcohol. If a sale is denied the minor leaves the retail store immediately. However, if a sale is complete the minor exits the store and hands the alcohol to law enforcement. At that time the law enforcement officer educates the retailer about the law surrounding underage drinking and selling to minors. Alcohol Compliance Checks can be very useful in allocating scarce enforcement and prevention resources.

### Free resources!

If you would like to order free clearinghouse materials regarding Alcohol, tobacco, or other drugs please visit [www.odmhsas.org/resourcecenter](http://www.odmhsas.org/resourcecenter).

**Dispose of Unused prescription drugs at your local drop box today! To find a drop box near you visit [www.ok.gov/obnnd](http://www.ok.gov/obnnd)**

### Did You Know?

Oklahoma's Social Host Law means that if you let underage drinking occur at your house or on your property, you will get fined , up to \$500 for the first offense.

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