



Strategic Prevention Framework Components

Assessment:

Understand a population's needs, review the resources that are required and available, and identify the readiness of the community to address prevention needs and service gaps.

Capacity:

Training and education to promote readiness.

Planning:

Creation of a comprehensive plan with goals, objectives, and strategies aimed at meeting the substance abuse prevention needs of the community.

Implementation:

Focused on carrying out

of the prevention plan, as well as identifying and overcoming any potential barriers.

Evaluation:

Helps organizations recognize what they have done well and what areas need improvement. The process of evaluation involves measuring the impact of programs and practices to understand their effectiveness and any need for change.

Sustainability:

Process through which a prevention system becomes a

ongoing operations. This is vital to ensuring that prevention values and processes are firmly established, that partnerships are strengthened, and that financial and other resources are secured over the long term.

Cultural Competence:

Process of communicating with audiences from diverse geographic, ethnic, racial, cultural, economic, social,



Campus Wellness Symposium

The 2nd Annual Campus Wellness Symposium for Higher Education will be held Friday November 11 at the Moore Norman Technology Center in Oklahoma City.

Focuses for the day include alcohol use

among college students and learning best practices in health and wellness for college campuses. The symposium will begin at 8:45 a.m.

For more information please contact Pamela

Boatright by phone at 405-225-9458 or via email: pboatright@osrhe.edu.

You may also visit <http://www.okhighered.org/ssherc/cwc.shtml> for details regarding this

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Did you Know...?

- In the *Wizard of Oz* Dorothy's last name is Gail. It is shown on the mail box.
- 101 Dalmatians, Peter Pan, Hercules and Mulan are the only Disney movies where both parents are present and don't die by the end of the movie
- You have to pay a tax in Denmark to use the back seat of your car for passengers

NOVEMBER 2011

What's Happening this Month:

SUN	MON	TUE	WED	THU	FRI	SAT
		1 BCCHAT	2	3	4	5
6	7	8	9 CCIC	10	11 CWHAT	12
13	14 Safe & Drug Free Schools Conference	15 OPPA	16 Underage Drinking Prevention Committee	17 OUR Turning Point	18	19
20	21 Kiowa Coalition	22	23			26
27	28	29	30			

Coalitions:

- Beckham County: OUR Turning Point Nov. 17
- Blaine County: BCCHAT Nov. 1
- Caddo County: CCIC Nov. 9
- Custer/Washita County: CWHAT Nov. 11
- Kiowa County: Kiowa Coalition Nov. 21
- Safe & Drug Free Schools Conference: Nov. 14
- Okla. Prevention Policy Alliance: OPPO Nov. 15
- Underage Drinking Prevention Committee: Nov. 16

Alzheimer's Awareness Month
 Child Safety and Protection Month
 COPD Awareness Month
 Military Appreciation Month

National Men Make Dinner Day: Nov. 1
 Lung Cancer Awareness Day: Nov. 10
 Veteran's Day: November 11
 Clean out your Refrigerator Day: Nov. 14
 Great America Smokeout: November 17
 Mickey Mouse's Birthday: November 19
 Thanksgiving Day: November 24

RBSS Training in Caddo County

Red Rock's RPC staff in Clinton will conduct a Responsible Beverage Service and Sales Training at the Sugar Creek Casino in Hinton on Thursday November 10.

After completing this training, all participants will be able to understand legal and social responsibility, identify common signs that signal an underage ID, and recognize signs of intoxication.

This training has been agreed upon to be held bi-annually to further educate the employees of proper identification for possible underage persons with the goal of reducing over serving of alcoholic beverages in Oklahoma.



RBSS—Designed to reduce underage service and sales and create responsible hospitality and alcohol sales in Oklahoma.

The RPC staff of Red Rock would like to thank Sugar Creek Casino and their employees for participating in this training and for their efforts to reduce service to underage persons and promote responsible consumption to those above the legal drinking age.

If you would like to participate in a RBSS Training Session or would just like more information, please contact:

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Safe & Drug Free Schools Conference

The Annual Safe and Healthy Schools Conference sponsored by the Oklahoma State Department of Education and the Oklahoma Department of Mental Health and Substance Abuse Services is set for Monday, November 14, 2011 from 8:00 a.m. to 4:00 p.m. at the Magnuson Hotel and Meridian Convention Center (formerly the Clarion Meridian Conference Center) in Oklahoma City. The free professional development conference will consist of a variety of

workshops including bullying prevention, health education, substance abuse prevention, mental health concerns, and suicide prevention. Workshops will be taught by professional educators and nationally-known health, safety, and mental health experts. Several youth presentations will be offered to highlight youth-led organizations in schools. Continuing education credit for licensed professional counselors and law enforcement professionals will be available, as well as staff

development credit for educators. Educators, youth serving organizations, community members, and parents may register online at www.sde.state.ok.us under the conferences link.



For those interested in having an exhibitor booth or for more

Cody's Law

This past June Red Rock RPC traveled to the Oklahoma State Capital to celebrate the passage of the Statewide Social Host Law which was signed by Governor Mary Fallin.

The social host law provides a misdemeanor and fine of up to \$500 for a first violation for hosts who knowingly allow

underage drinking in their homes and a fine of up to \$1,000 for a second violation. Further violations can result in up to five years in prison and a fine of \$2,500. If a violation of Cody's Law results in bodily injury or

The Statewide Social Host Ordinance or "Cody's Law" will go into effect on November 1, 2011.

death, a social host will face a fine of between \$2,500 and \$5,000 and up to five years of incarceration.

House Bill 1211 is named after Cody Greenhaw, a Tulsa teenager who died from a drug and alcohol overdose.

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**Happy
Thanksgiving**

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