

**FOR IMMEDIATE RELEASE:**

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***The Dangers of Drinking and Driving***

This summer Red Rock Regional Prevention Coordinator (RPC) would like to remind the community on the dangers of drinking and driving. According to the Centers for Disease Control and Prevention, US adults drank too much and got behind the wheel about 112 million times in 2010. Though episodes of driving after drinking too much ("drinking and driving") have gone down by 30% during the past 5 years, it remains a serious problem in the US. Alcohol-impaired drivers (drivers with a blood alcohol concentrations of at least 0.08%.) are involved in about 1 in 3 crash deaths, resulting in nearly 11,000 deaths in 2009. It is important to note that drinking and driving is never okay. This holiday choose not to drink and drive and help others do the same!

The RPC's Mission is to encourage individual responsibility, positive behavior, and personal growth; strengthen families and communities; promote a drug-free society through education, training, prevention, research, advocacy, and environmental strategies.

The idea is to equip communities, organizations, law enforcement, schools, and other community members so that they may have an impact on solving local problems and setting local norms.

For more information on services please contact the staff at the Red Rock RPC at (405)422-8873 or visit the RPC website at [www.redrockrpc.com](http://www.redrockrpc.com).