

FOR IMMEDIATE RELEASE:

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**Serapio's Signs Responsible Beverage Service and Sales Policy with Red Rock
RPC**

On Thursday, January 15, 2015, Red Rock Regional Prevention Coordinator (RPC) along with the Canadian County Sheriff's Department hosted a Responsible Beverage Service and Sales (RBSS) Training to Serapio's in El Reno. Through the training, **Serapio's signed a RBSS policy**, which allows their staff to receive **FREE RBSS trainings!**

The goal of RBSS is to train store clerks, servers, bartenders, and management of establishments that serve alcohol the basic knowledge and skills to practice responsible alcohol sales and services. RBSS is a developed program through the ABLE Commission and the Oklahoma State Department of Mental Health.

For more information on developing a RBSS policy or to register for an upcoming RBSS training please contact Michelle Bugg with Red Rock RPC at (405)-422-8873. The RPC's primary focus is to serve as a prevention community liaison. Red Rock RPC educates and informs communities through multiple strategies including community based services, environmental strategies, early recognition, and referral. The RPC takes a proactive approach in reducing substance abuse among communities. Red Rock RPC is funded through the

Oklahoma Department of Mental Health and Substance Abuse Services. For more information about the Regional Prevention Coordinator please visit www.redrockrpc.com or contact the Red Rock RPC at (405)-422-8873.