

**FOR IMMEDIATE RELEASE:**

**For questions or more information please contact:**

Lauren Greenfield  
Red Rock Regional Prevention Coordinator  
1501 W. Commerce  
Yukon, OK 73099  
(405)422-8873  
laureng@red-rock.com

December 29, 2016

**National Drug and Alcohol Facts Week**

Red Rock Regional Prevention Coordinator (RPC) would like you to know that National Drug & Alcohol Facts Week (NDFW) is January 23<sup>rd</sup>, 2017 through January 29<sup>th</sup>, 2017. National Drug Facts Week was launched in 2010 by the National Institute on Drug Abuse (NIDA), which is part of the National Institute of Health. It is an annual health observance week for teens to shatter the myths about drugs and drug abuse. Communities, schools, and organizations are joining forces with NIDA to encourage teens to get the facts through community-based events and activities that focus on the science behind drug abuse. The National Institute of Alcohol Abuse and Alcoholism became a partner starting in 2016, and alcohol has been added as a topic area for the week.

On January 26<sup>th</sup>, 2017, Drug Facts Chat Day will be during National Drug Facts Week. It is an annual live online chat held between high school students and NIDA scientists. Students from around the country ask the expert scientists questions they most want the answers to about drugs and drug abuse, including drug effects, how to help friends or family that are abusing drugs, and what causes addiction. To register, or for more information about National Drug Facts Week please visit [teens.drugabuse.gov](http://teens.drugabuse.gov).

Red Rock RPC's Mission is to encourage individual responsibility, positive behavior, and personal growth; strengthen families and communities; promote a drug-free society through education, training, prevention, research, advocacy, and environmental strategies. Red Rock RPC is funded through the Oklahoma Department of Mental Health and Substance Abuse Services. For more information on Red Rock RPC please contact Lauren Greenfield at 405-422-8873 or visit [www.redrockrpc.com](http://www.redrockrpc.com).