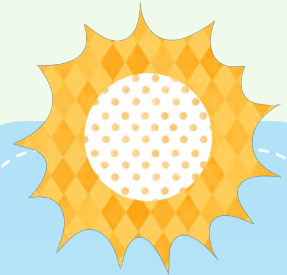


# RPC Newsletter



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## Important Dates

- 05.06 Tobacco Free Grady County, Chickasha @ 8:30 a.m.
- 05.07 YuCan, Yukon @ 8:00 a.m.
- 05.12 Canadian County Coalition, Yukon @ 12:00 p.m.
- 05.12 MPACT, Mustang @ 12:00 p.m.
- 05.20 Interagency Coalition, Chickasha @ 12:00 p.m.

## The Voice of One, the Power of All

### National Prevention Week

This year, National Prevention Week is May 17-23. National Prevention Week is a SAMHSA-supported annual health observance dedicated to increasing public awareness of, and action around, substance abuse and mental health issues. The theme for 2015 is "The Voice of One, the Power of All," highlighting the important role that individuals and communities have in helping people lead healthy, productive lives.

National Prevention Week is held each year near the start of summer. Summer is a season filled with celebrations and recreational activities where substance use and abuse can happen, such as graduation parties, proms, weddings, sporting events, and outdoor activities. National Prevention Week is timed to allow schools to take part in a prevention-themed event before the school year ends, raising awareness in students of all ages, and helping to educate young people and their families at this crucial time of year. According to NSDUH, the percentages of marijuana, cigarette and alcohol initiates among youth increase between spring (April and May) and summer (June and July). National Prevention Week is the perfect time to educate young people and families during this crucial time of the year.

Red Rock RPC takes a proactive approach in reducing substance abuse among communities, specifically underage drinking and adult binge drinking. They identify factors in a community that cause the risk of substance abuse and work to promote protective factors that serve to minimize the risk of substance use/abuse.

If you would like more information on National Prevention Week please visit [www.samhsa.gov/preventionweek](http://www.samhsa.gov/preventionweek). Red Rock RPC is funded through the Oklahoma Department of Mental Health and Substance Abuse Services. For more information about the Regional Prevention Coordinator please visit [www.redrockrpc.com](http://www.redrockrpc.com) or contact the Red Rock RPC at 405-422-8873.

The RPC would like to Congratulate, Ashley Cline, Director of Prevention Programs, and her family on the birth of Connor Thomas Cline! Connor was born April 20, 2015. He was 9 lbs. 13 oz. and 21 in.



Welcome to the World!



## REMINDER

Oklahoma's **Social Host Law** means that if you let underage drinking occur at your house or on your property, **you will get fined**, up to **\$500** for the first offense

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## A Look Inside Alcohol Compliance Checks

Each fiscal year the RPC conducts 100 or more Alcohol Compliance Checks throughout the cities of Canadian and Grady counties. A strict protocol is followed in completing Alcohol Compliance Checks. A staff member of the RPC enters a retail store to ensure safety before the minor enters. The minor enters the retail stores without acknowledging the RPC staff and attempts to purchase alcohol using their driver's license which clearly states their date of birth. The minor provides cash that has been tagged by local law enforcement to the retailer to purchase the alcohol. If a sale is denied the minor leaves the retail store immediately. However, if a sale is complete the minor exits the store and hands the alcohol to law enforcement. At that time the law enforcement officer educates the retailer about the law surrounding underage drinking and selling to minors. Alcohol Compliance Checks can be very useful in allocating scarce enforcement and prevention resources.

If you are a youth between the ages of 17-20 and would like more information on conducting alcohol compliance checks or if you are a community partner and would like to attend, please contact Michelle Bugg at [michellek@red-rock.com](mailto:michellek@red-rock.com).



## Clearinghouse

If you would like to order free clearinghouse materials visit [www.odmhsas.org/resourcecenter](http://www.odmhsas.org/resourcecenter).

To order videos regarding alcohol, tobacco, and other drugs feel free to contact us at 405-354-1928.

