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Yukon, OK  
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# Red Rock RPC

JUNE 2015

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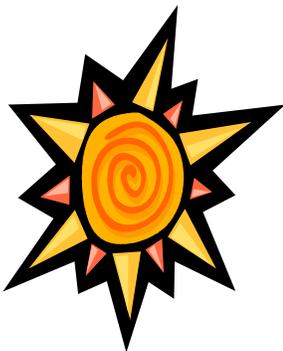
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## ADULT BINGE DRINKING FACTS

According to the Behavioral Risk Factor Surveillance Survey (BRFSS):

- Alcohol consumption trends over the past 10 years have remained relatively stable among Oklahoma and the rest of the U.S.
- The percentages of Oklahomans reporting past 30-day alcohol use, binge drinking in the past 30 days, and heavy drinking patterns are consistently lower than U.S. percentages.
- In 2010, 40% of adult Oklahomans had at least one drink during the last 30 days, 3.8% were heavy drinkers, and 13% reported binge drinking in the past 30 days.
- Alcohol consumption among Oklahoma males was substantially higher than Oklahoma females in 2010.
- In 2010, alcohol consumption was highest among the 25-34 age group with the 18-24 age group falling close behind in all consumption categories.

\*Heavy drinkers were defined as adult men having more than two drinks per day and adult women having more than one drink per day. Binge drinking was defined as adult men having more than five drinks on one occasion and adult women having more than four drinks on



## What's Happening?

- June 3— Tobacco Free Grady County, 11:30am
- June 17— Grady County Interagency, 12:00pm
- June 30— OPPA, 11:00am

## Don't Be a Party to Underage Drinking

Red Rock Regional Prevention Coordinator (RPC) would like to remind community members about "Cody's Law," also known as the Statewide Social Host Law. Social Host provides stronger penalties for individuals who knowingly allow underage drinking in their homes or on their property. With the statewide social host law, all youth across the state of Oklahoma are better protected against the dangers of underage drinking.

The social host law provides a misdemeanor and fine of up to \$500 for the first violation and a fine of up to \$1,000 for a second. Further violations can result in up to five years in prison and a fine of \$2,500. If a violation of

Cody's Law results in bodily injury or death, a social host will face a fine of between \$2,500 and \$5,000 and up to five years of incarceration,

House Bill 1211 is named after Cody Greenhaw, a Tulsa teenager who died from a drug and alcohol overdose. Both chambers of the Legislature passed House Bill 1211 unanimously. The legislation took effect Nov. 1, 2011.

Red Rock RPC takes a proactive approach in reducing substance abuse among communities, specifically underage drinking, adult binge drinking, and the non-medical use of prescription drugs. They identify factors in a community that cause the risk of substance abuse and work to promote protective factors that serve to minimize the risk of substance use/abuse.

For more information on the Social Host Law or the RPC please contact Red Rock RPC Director, Michelle Bugg, at (405)-354-1928 ext. 203 or visit the RPC website at [www.redrockrpc.com](http://www.redrockrpc.com).



*Don't give people under 21 a place to drink.*



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**WE ARE ON THE WEB!  
WWW.REDROCKRPC.COM**

 Red Rock RPC

## Clearinghouse

*If you would like to order free clearinghouse materials visit [www.odmhsas.org/resourcecenter](http://www.odmhsas.org/resourcecenter). To order videos regarding alcohol, tobacco, and other drugs feel free to contact us at 405-354-1928*



## Update of Reward Reminder visits in Grady County

On May 20 & 21, 2015, Red Rock Regional Prevention Coordinator (RPC) conducted Tobacco Reward Reminder Visits at local convenient stores in Grady County. Out of the 13 stores checked, 11 were in compliance with the law. The RPC will conduct over 60 Tobacco Reward Reminder checks this year across Canadian and Grady Counties in hopes of educating store clerks about the harmful effects of tobacco use for minors.

Reward Reminder Visits target retailers in the community to assess whether they will sell tobacco products to those under the age 18. The RPC staff use minors to attempt to purchase these products. After the attempted purchase, the retailers are informed on the

spot that they were just involved in a tobacco buy operation. If they do not sell to the minor, then they are given educational materials and a thank you card for not selling. However, if they did attempt to sell to the minor, they are warned that they could be fined through the ABLE Commission and are also given educational materials. The retail managers are sent informational materials and a letter informing them of how their staff performed. The RPC is funded through the Oklahoma Department of Mental Health and Substance Abuse Services and are required to conduct a specific number of these visits each fiscal year.

To learn how to stop youth access to tobacco or for more information about the RPC please contact the Regional Prevention Coordinator at 405-422-8873.

### Contact US!

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