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# Red Rock RPC

JUNE 2014

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### What's Happening?

- June 4— Tobacco Free Grady County, 11:30am
- June 10— Canadian County Coalition for Children and Families, 12:00pm
- June 18— Grady County Interagency, 10:00am
- June 19— OPPA, 10:00am

## ADULT BINGE DRINKING FACTS

According to the Behavioral Risk Factor Surveillance Survey (BRFSS):

- Alcohol consumption trends over the past 10 years have remained relatively stable among Oklahoma and the rest of the U.S.
- The percentages of Oklahomans reporting past 30-day alcohol use, binge drinking in the past 30 days, and heavy drinking patterns are consistently lower than U.S. percentages.
- In 2010, 40% of adult Oklahomans had at least one drink during the last 30 days, 3.8% were heavy drinkers, and 13% reported binge drinking in the past 30 days.
- Alcohol consumption among Oklahoma males was substantially higher than Oklahoma females in 2010.
- In 2010, alcohol consumption was highest among the 25-34 age group with the 18-24 age group falling close behind in all consumption categories.

\*Heavy drinkers were defined as adult men having more than two drinks per day and adult women having more than one drink per day. Binge drinking was defined as adult men having more than five drinks on one occasion and adult women having more than four drinks on

## Don't Be a Party to Underage Drinking

Red Rock Regional Prevention Coordinator (RPC) would like to remind community members about "Cody's Law," also known as the Statewide Social Host Law. Social Host provides stronger penalties for individuals who knowingly allow underage drinking in their homes or on their property. With the statewide social host law, all youth across the state of Oklahoma are better protected against the dangers of underage drinking.

The social host law provides a misdemeanor and fine of up to \$500 for the first violation and a fine of up to \$1,000 for a second. Further violations can result in up to five years in prison and a fine of \$2,500. If a violation of

Cody's Law results in bodily injury or death, a social host will face a fine of between \$2,500 and \$5,000 and up to five years of incarceration,

House Bill 1211 is named after Cody Greenhaw, a Tulsa teenager who died from a drug and alcohol overdose. Both chambers of the Legislature passed House Bill 1211 unanimously. The legislation took effect Nov. 1, 2011.

Red Rock RPC takes a proactive approach in reducing substance abuse among communities, specifically underage drinking, adult binge drinking, and the non-medical use of prescription drugs. They identify factors in a community that cause the risk of substance abuse and work to promote protective factors that serve to minimize the risk of substance use/abuse.

For more information on the Social Host Law or the RPC please contact Red Rock RPC Director, Michelle Bugg, at (405)-354-1928 ext. 203 or visit the RPC website at [www.redrockrpc.com](http://www.redrockrpc.com).



Don't give people under 21 a place to drink.



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**WE ARE ON THE WEB!  
WWW.REDROCKRPC.COM**

 Red Rock RPC

## Clearinghouse

If you would like to order free clearinghouse materials visit [www.odmhsas.org/resourcecenter](http://www.odmhsas.org/resourcecenter). To order videos regarding alcohol, tobacco, and other drugs feel free to contact us at 405-354-1928



## Contact US!

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## Two Stores Sell Alcohol to a Minor in Chickasha

On May 16, 2014, the Regional Prevention Coordinator (RPC) in conjunction with Chickasha Police Department conducted eighteen alcohol compliance checks throughout Chickasha. Through the compliance checks, two of the eighteen stores sold alcohol to a minor.

Each fiscal year the RPC conducts 100 or more Alcohol Compliance Checks throughout the cities of Canadian and Grady counties. A strict protocol is followed in completing Alcohol Compliance Checks. A staff member of the RPC enters a retail store to ensure safety before the minor enters. The minor enters the retail stores without acknowledging the RPC staff and attempts to purchase alcohol using their drivers license which clearly states their date of birth. The minor provides cash that has been tagged by local law enforcement to the retailer to purchase the alcohol. If a sale is

denied the minor leaves the retail store immediately. However, if a sale is complete the minor exits the store and hands the alcohol to law enforcement. At that time the law enforcement officer educates the retailer about the law surrounding underage drinking and selling to minors. Alcohol Compliance Checks can be very useful in allocating scarce enforcement and prevention resources.

In lieu of the alcohol sales to minors, Red Rock RPC offers a FREE Responsible Beverage Service and Sales (RBSS) training to alcohol retailers in Grady County. The training educates store owners and clerks about laws regarding alcohol sales to minors as well as how to properly check an i.d.

According to National Institute on Alcohol Abuse and Alcoholism, "each year, approximately 5,000 young people

under the age of 21 die as a result of underage drinking; this includes about 1,900 deaths from motor vehicle crashes, 1,600 as a result of homicides, 300 from suicide, as well as hundreds from other injuries such as falls, burns, and drowning." For this reason, underage drinking prevention strategies such as alcohol compliance checks are initiated throughout the state in hopes of reducing sales to minors that lead to death and injury.

For more information regarding Alcohol Compliance Checks or RBSS Training please contact Michelle Bugg at 405-354-1928.

