



RPC NEWSLETTER

Red-Rock BHS

January 2014

Community Members Recognized for Prevention Efforts

The RPC is excited to recognize a couple of community members for their recent prevention efforts.

On December 4, 2013, the Oklahoma Department of Mental Health and Substance Abuse Services held the 3rd Annual Prevention Reception. Through the reception, Region 13 had two organizations recognized.

The **Yu-Can Coalition** was awarded the **Best Youth Coalition**. Yu-Can coalition is a youth coalition, and is run through the technical support of Yukon Public Schools. The Yu-Can coalition was awarded a Drug Free Communities (DFC) grant. The Yu-Can coalition is active in legislative advocacy, media advocacy, education, and ATOD strategies such as alcohol compliance checks and reward reminder visits. They also play a key role in being a youth voice for the

community. The Yu-Can Coalition is always eager to find new ways to make their community a better and safer place to live.

Two employees with the Canadian **County Sheriff's Department** were also honored. **Deputy Kelly Rowell** and **Sgt. Scott Smith** were awarded **Best Community Advocate**. The Sheriff's Department takes a proactive role in reducing underage drinking in Canadian County. **Deputy Kelly Rowell** is the project coordinator for the department's TooMuchToLose (2M2L) program. Deputy Rowell works to ensure that alcohol compliance checks are conducted on a regular basis. **Sgt. Scott Smith** works with alcohol retailers and co-trains with the RPC to conduct Responsible Beverage Service and Sales Training.

Through the efforts of the Canadian County Sheriff's

Department, there has been a dramatic decrease of retail availability of alcohol to minors. When the RPC's partnership with the Sheriff's Department began 5 years ago, the violation rate was 75%, today that rate is now around 10%.

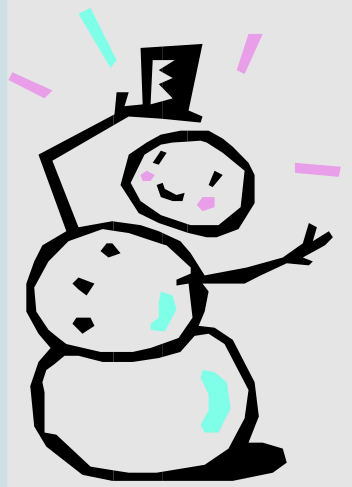
The RPC is fortunate to have many community champions in both Canadian and Grady Counties! Without the efforts of members in the community, our program would not be able to succeed. Thank you, not only to Yu-Can and the Canadian County Sheriff's Department, but to ALL of our community partners for what YOU do!

For more information on the Prevention Reception or to learn how to get involved with the RPC, please contact Michelle Bugg at (405)-354-1928.

Congrats!

Upcoming Events

- 1/8–Tobacco Free Grady, Chickasha, 11:30 a.m.
- 1/14-Canadian County Coalition, Yukon, 12:00 p.m.
- 1/15-Youth Listening Conference, Mustang, 9:00 a.m.
- 1/15– Grady County Interagency Coalition, 10:00 a.m.
- 1/16-YuCan Meeting, Yukon, 8:00 a.m.
- 1/23– MPACT, Mustang, 12:00 p.m.



Happy New Year!!!



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CLEARINGHOUSE

If you would like to order free clearinghouse materials visit www.odmhsas.org/resourcecenter. To order videos regarding alcohol, tobacco, and other drugs feel free to contact us at 405-354-1928

OKLAHOMANS
WHO HOST
STAND TO
THE MOST

LOSE

Don't give people under 21 a place to drink.

ALCOHOL-IMPAIRED MOTOR
VEHICLE CRASHES COST
MORE THAN AN ESTIMATED
\$37 BILLION ANNUALLY.

Source: <http://www.nhtsa.gov/Impaired>



RBSS Training Opportunity

The Red Rock Regional Prevention Coordinator (RPC), in conjunction with the Canadian County Sheriff's Department is hosting a **FREE Responsible Beverage Service and Sales (RBSS) Training** in Canadian County on January 29, 2014, at the El Reno Library in El Reno from 1:30 p.m. to 4:00 p.m. RBSS is a newly developed program through ABLE and the Oklahoma State Department of Mental Health and Substance Abuse Services. The goal of RBSS is to train store clerks, servers, bartenders, and management of establishments that serve alcohol the basic knowledge and skills to practice responsible alcohol sales and services. **Red Rock RPC can also provide a free training to entire staff at your establishment.**

If you would like additional information on RBSS or would like to register for the RBSS training please contact Michelle Bugg at 405-354-1928.

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