

# SPF –SIG Newsletter

July 2013

Red Rock BHS

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## Doctors' Attitudes About Opioids Closely Linked With Rates of Prescribing: Study By [Join Together Staff](#) | June 26, 2013 [www.thepartnership@drugfree.org](http://www.thepartnership@drugfree.org)

Doctors' attitudes about opioids are closely related to how often they prescribe the painkillers, a new study suggests.

The survey of 1,535 doctors included a questionnaire to explore their attitudes about prescribing opioids, [Science Daily](#) reports. More than 70 percent of doctors said they prescribe opioids for fewer than 30 percent of their patients with chronic non-cancer pain. Doctors who see more pain patients were more likely to prescribe the painkillers, believe in the benefits of tamper-resistant formulas designed to reduce drug abuse, and feel adequately trained to treat chronic pain. The results are consistent with earlier research suggesting doctors' uneasiness with prescribing opioids for long periods is associated with inexperience in prescribing the drugs, the researchers write in [The Journal of Pain](#).

The survey found no regional differences in doctors' attitudes about prescribing opioids. Orthopedists were most likely to have negative views of the painkillers, to have the lowest level of confidence in the drugs' effectiveness, and to have the most concern about opioid addiction, tolerance and dependence.



## Urban Outfitters Pulls Prescription-Themed Products

Just over a month ago, we learned that Urban Outfitters, the national retail store popular with teens, was selling pint glasses, flasks and shot glasses made to look like prescription pill bottles. These products made light of prescription drug misuse and abuse, a dangerous behavior responsible for more deaths in the United States each year than heroin and cocaine combined. The Partnership

launched an [advocacy effort and petition](#) to ask the company to remove these products from their stores and website, securing more than 4,700 signatures of support. It was reported today that Urban Outfitters has halted sale of these products. The retailer shared this [statement with CNN](#): "In this extensive range of product we recognize that from time to time there may be individual items that are misinterpreted

by people who are not our customer. As a result of this misinterpretation we are electing to discontinue these few styles from our current product offering." We thank Urban Outfitters for listening to the calls, emails and letters of parents and families, health care providers, community and government leaders, and for pulling these products from their stores.

## Red Rock SPF-SIG

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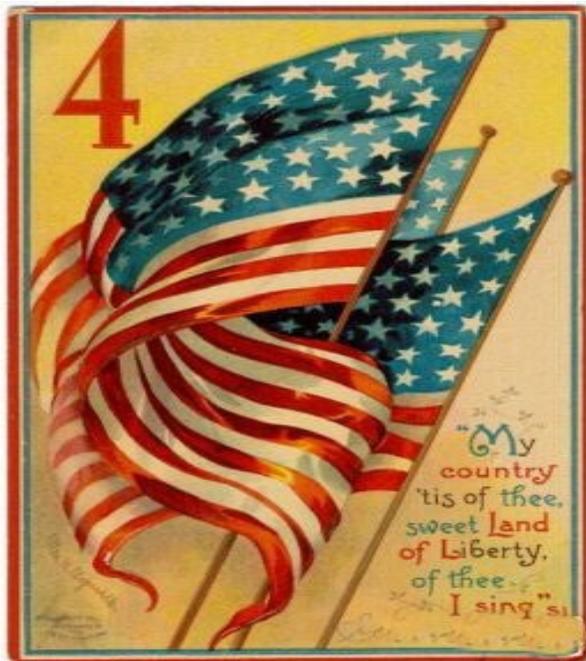
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### Events Calendar

- \* July 9th-  
Canadian County  
Coalition @12
- \* July 29th-  
SPF-SIG Coalition  
meeting@12
- \* July 30th-  
MPACT@11

### Check Out These Websites:

- \* [www.RedRockRPC.com](http://www.RedRockRPC.com)
- \* [www.Drugfree.org](http://www.Drugfree.org)
- \* [www.Ok.gov/odmhsas](http://www.Ok.gov/odmhsas)
- \* [www.Ok.gov/obnodd](http://www.Ok.gov/obnodd)



## Canadian County Drop Boxes

### Canadian County Sheriff's Department:

304 N. Evans

El Reno, Oklahoma

### Mustang Police Department

650 E. State Highway 152 Mustang Ok

### Yukon Police Department

100 S. Ranchwood

Oklahoma SPF-SIG project is funded by SAMHSA (Substance Abuse and Mental Health Services Administration), CSAP (Center for Substance Abuse Prevention) and the Oklahoma Mental Health and Substance Abuse Services