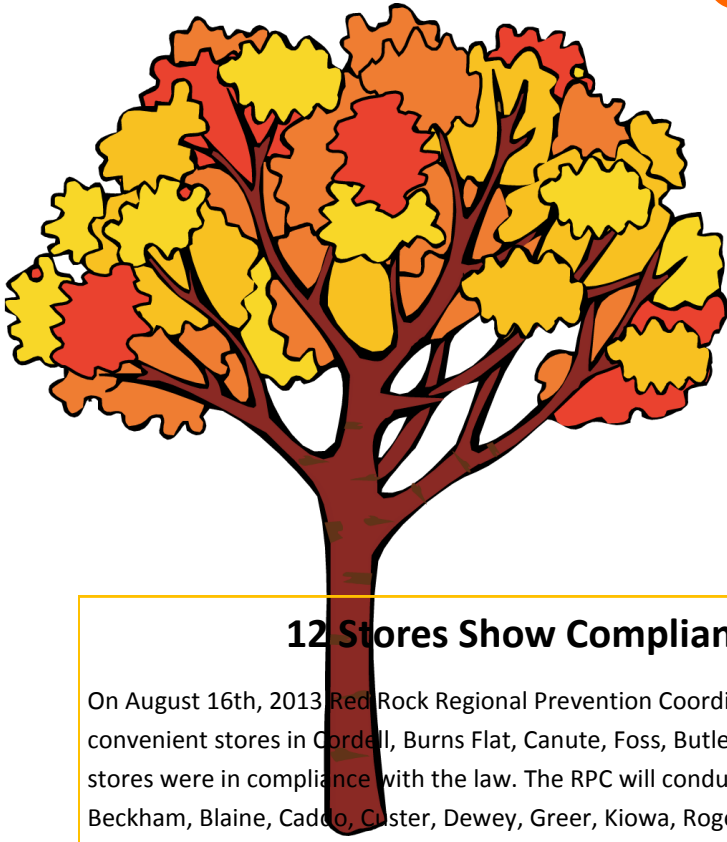


# Red Rock RPC September 2013



## What's Happening?

- September 3-BCCHAT Coalition, noon, Watonga
- September 11-Caddo County Interagency Coalition, noon, Anadarko
- September 13-Custer County CHAT Coalition, noon, Clinton
- September 16-Kiowa County Coalition, 1:00 p.m., Hobart
- September 17-Regional Epidemiological Outcomes Workgroup, 1:30, Clinton
- September 19-OUR Turning Point Coalition, noon, Elk City

## 12 Stores Show Compliance in Recent Tobacco Checks

On August 16th, 2013 Red Rock Regional Prevention Coordinator (RPC) conducted Tobacco Reward Reminder visits at local convenient stores in Cordell, Burns Flat, Canute, Foss, Butler, and Arapaho. 15 retail stores were checked and 12 of those stores were in compliance with the law. The RPC will conduct over 100 Tobacco Reward Reminder checks this year across Beckham, Blaine, Caddo, Custer, Dewey, Greer, Kiowa, Roger-Mills, and Washita Counties in hopes of educating store clerks about the harmful effects of tobacco use for minors.

Reward Reminder Visits target retailers in the community to assess whether they will sell tobacco products to those under the age 18. The RPC staff use minors to attempt to purchase these products. After the attempted purchase, the retailers are informed on the spot that they were just involved in a tobacco buy operation. If they do not sell to the minor, then they are given educational materials and a thank you card for not selling. However, if they did attempt to sell to the minor, they are warned that they could be fined through the ABLE Commission and are also given educational materials. The retail managers are sent informational materials and a letter informing them of how their staff performed. The RPC is funded through the Oklahoma Department of Mental Health and Substance Abuse Services and are required to conduct a specific number of these visits each fiscal year.

To learn how to stop youth access to tobacco or for more information about the RPC please contact the Regional Prevention Coordinator at 580-323-9736.

## FRIENDLY REMINDER

Oklahoma's Social Host Law means that if you let underage drinking occur at your house or on your property, you will get fined , up to \$500 for the first offense.

### International FASD Awareness Day!

Every year on September 9th, International FASD (Fetal Alcohol Syndrome Disorder) Awareness Day is observed. The first FASDay was celebrated on September 9th, 1999. This day was chosen so that on the 9th day of the 9th month of every year, everyone would remember that for the 9 months a women is pregnant she should abstain from alcohol. For more information on how you can get involved in FASDay, please contact the RPC at (580) 323-9736, or visit [www.fasday.com](http://www.fasday.com)

### The 26th Annual National Prevention Network Conference

August 2013 was the 26th annual National Prevention Network Conference. Red Rock RPC attended this conference to learn more about strategies in prevention that will help us in our local communities as we provide prevention services.

In addition to attending, Red Rock also presented at the conference . The presentation focused on making Responsible Beverage Service and Sales (RBSS) Training effective in the suburban and rural communities. Management from Lucille's Roadhouse also partnered with the us during the presentation to give attendees insight on creating and maintaining policies with local establishments.

We enjoyed the conference and look forward to implementing what we learned throughout our communities.



**IF YOU WOULD LIKE TO ORDER FREE CLEARINGHOUSE MATERIALS VISIT [WWW.ODMHSAS.ORG/RESOURCECENTER](http://WWW.ODMHSAS.ORG/RESOURCECENTER).**

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