



Red Rock RPC- October 2017

Newsletter

Red Ribbon Week, which is celebrated annually October 23-31, is the nation's oldest and largest drug prevention awareness program.

Red Ribbon Week was started after the death of Drug Enforcement Administration (DEA) Special Agent Enrique "Kiki" Camarena, who in 1985 was brutally tortured and murdered by drug traffickers he was investigating in Mexico. As a tribute to SA Camarena, high school friend, Henry Lozano and Congressman Duncan Hunter, created "Camarena Clubs" and the wearing of a red ribbon to show their oppositions to drugs.

Today, more than 25 years after the first official national Red Ribbon Week celebration, wearing red ribbons during the month of October continues to represent our pledge to live drug free and honors the sacrifice of all who have lost their lives in the fight against drugs.

Red Ribbon Week offers a great opportunity for the community - parents; teachers; school nurses, counselors and coaches; youth, faith based and community organizations - to provide awareness and encourage the choice to live a drug free life.

The Red Rock Regional Prevention Coordinator celebrates this week along with many schools in the area to raise awareness about living a drug free life. Please take the opportunity to talk to your kids about drugs. If you have any questions regarding Red Ribbon Week, please contact Red Rock RPC at 580-323-9736 or visit www.getsmartaboutdrugs.com

Taken from <http://www.getsmartaboutdrugs.com/get-involved/red-ribbon-week>

October is National Medicine Abuse Awareness Month

Did you know that one in 5 young adults has abused a prescription drug and that one in 25 youth, ages 12 through 17, has abused cough medicine to get high from its dextromethorphan ingredient?

National Medicine Abuse Awareness Month (NMAAM) is an annual campaign, observed throughout the month of October, to raise the public's awareness of the dangers of prescription and over-the-counter medicine abuse. For more information visit prevedntmedabuse.org
<http://www.cadca.org/campaigns/national-medicine-abuse-awareness-month>



What's Happening?

Oct. 6: Custer Health Action Team @ 12:00 @ Corn Heritage Village of Corn

Oct. 11: Caddo County Interagency Coalition @ 12:00 @ Wichita and Affiliated Tribes Suicide Prevention Office in Anadarko

Oct. 16: Kiowa County Coalition @ 1:00 @ Health Dept. in Hobart

Oct. 26: ALITE @ 12:00 @ City Hall in Elk City



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