

Red Rock RPC

MAY 2014

Our Lives. Our Health. Our Future.

This year, National Prevention Week is **May 18-24**. National Prevention Week is a SAMHSA-supported annual health observance dedicated to increasing public awareness of, and action around, substance abuse and mental health issues. The theme for 2014 is “Our Lives. Our Health. Our Future,” focusing on the importance of maintaining a healthy life and ensuring a productive future.

National Prevention Week is held each year near the start of summer. Summer is a season filled with celebrations and recreational activities where substance use and abuse can happen, such as graduation parties, proms, weddings, sporting events, and outdoor activities. National Prevention Week is timed to allow schools to take part in a prevention-themed event before the school year ends, raising awareness in students of all ages, and helping to educate young people and their families at this crucial time of year. According to NSDUH, the percentages of marijuana, cigarette and alcohol initiates among youth increase between spring (April and May) and summer (June and July). National Prevention Week is the perfect time to educate young people and families during this crucial time of the year.

The Regional Prevention Coordinator (RPC) located at Red Rock Behavioral Health Services in Clinton, OK is one of seventeen RPC’s in the state. Our primary focus is to serve as a community resource. Red Rock RPC educates and informs communities through multiple strategies including community based services, environmental strategies, early recognition, and referral. Red Rock RPC provides services to a nine county area which includes: Beckham, Blaine, Caddo, Custer, Dewey, Greer, Kiowa, Roger-Mills, and Washita counties.

Red Rock RPC takes a proactive approach in reducing substance abuse among communities, specifically the non-medical use of prescription drugs, Fetal Alcohol Spectrum Disorder, and underage drinking. They identify factors in a community that cause the risk of substance abuse and work to promote protective factors that serve to minimize the risk of substance use/abuse.

If you would like more information on National Prevention Week please visit www.samhsa.gov/preventionweek. If you would like more information regarding Red Rock RPC please visit www.redrockrpc.com, or contact RPC Director Lauren Greenfield at 580-323-9736.

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Did You Know?

- Oklahoma's Social Host Law means that if you let underage drinking occur at your house or on your property, you will get fined , up to \$500 for the first offense.
- Fetal Alcohol Spectrum Disorder (FASD) is 100% Preventable!

What's Happening?


- May 2-Custer County CHAT Coalition, noon, Clinton**
- May 14-Caddo County Interagency Coalition, noon, Anadarko**
- May 19-Kiowa County Coalition, 1:00 p.m., Hobart**
- May 22-OUR Turning Point Coalition, noon, Elk City**

PRESCRIPTION DRUG TAKE BACK DAY

Red Rock RPC partnered with Caddo County Interagency Coalition to host a Prescription Drug Take Back Day in Caddo County. Thanks to the Caddo County Interagency Coalition for the participation and support. Also, the RPC would like to thank the Anadarko Police Department, Anadarko Fire and EMS , and the City of Anadarko for their support. Approximately 10 pounds were disposed of during our event. If you are looking to dispose of unused prescription drugs please visit www.ok.gov/obnidd. If you have any questions regarding the Take Back Day, or the RPC please contact 580-323-9736.

FREE RESOURCES!

If you would like to order free clearinghouse materials regarding Alcohol, tobacco, or other drugs please visit www.odmhsas.org/resourcecenter.



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