

RED ROCK JANUARY RPC 2014

Dear Community Member,

The Regional Prevention Coordinator (RPC) located at Red Rock Behavioral Health Services in Clinton, OK would like you to be aware of our services and what support the RPC can provide. Our primary focus is to serve as a community resource. We educate and inform communities through multiple strategies including community based services, environmental strategies, early recognition, and referral. Red Rock RPC provides services to a nine county area which includes: Beckham, Blaine, Caddo, Custer, Dewey, Greer, Kiowa, Roger Mills, and Washita counties.

We take the proactive approach in reducing substance abuse among communities, specifically underage drinking and the non-medical use of prescription drugs in Caddo County, and fetal alcohol syndrome disorder (FASD) in Beckham County. We identify factors in a community that cause the risk of substance abuse and work to promote protective factors that serve to minimize the risk of substance use/abuse.

To reduce underage drinking the RPC partners with local law enforcement to conduct alcohol compliance checks, promote the social host law, and provide Responsible Beverage Service & Sales (RBSS Training) to local retailers. For fetal alcohol syndrome, the RPC works on reducing alcohol use among women of childbearing age by providing a Responsible Beverage Service and Sales training with a FASD component and using media to raise awareness about the dangers of drinking while pregnant.

To reduce the non medical use of prescription drugs the RPC focuses on strategies that promote proper storage and disposal of prescription drugs. For example, the RPC promotes local prescription drug drop boxes in the communities and partners with organizations in local community take-back days.

The RPC's Mission is to encourage individual responsibility, positive behavior, and personal growth; strengthen families and communities; promote a drug-free society through education, training, prevention, research, advocacy, and environmental strategies

The idea is to equip communities, organizations, law enforcement, schools, and other community members so that they may have an impact on solving local problems and setting local norms.

For more information on services please contact the staff at the Red Rock RPC or visit our new RPC website at www.redrockrpc.com.

Thank you,

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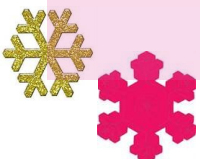
JT Voth

Prevention Educator

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What's happening?

- **January 6-**Blaine County CHAT, noon, Watonga
- **January 8th-**Caddo County Interagency Coalition, noon, Anadarko
- **January 16th-**Beckham County Coalition, noon, Elk City
- **January 17th-**Custer County Health Action Team, noon, Clinton
- **January 27th-** Kiowa County Coalition, 1:00 p.m., Hobart



Happy New Year!

Oklahoma has the **fifth highest** drug overdose death rate in the United States, (Prescription Drug Abuse: Strategies to Stop the Epidemic)

DISPOSE OF UNUSED PRESCRIPTION DRUGS AT YOUR LOCAL DROP BOX TODAY! TO FIND A DROP BOX NEAR YOU VISIT WWW.OK.GOV/OBNDD

FETAL ALCOHOL SPECTRUM DISORDER (FASD) IS 100% PREVENTABLE!



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