

Red Rock RPC

May 2016

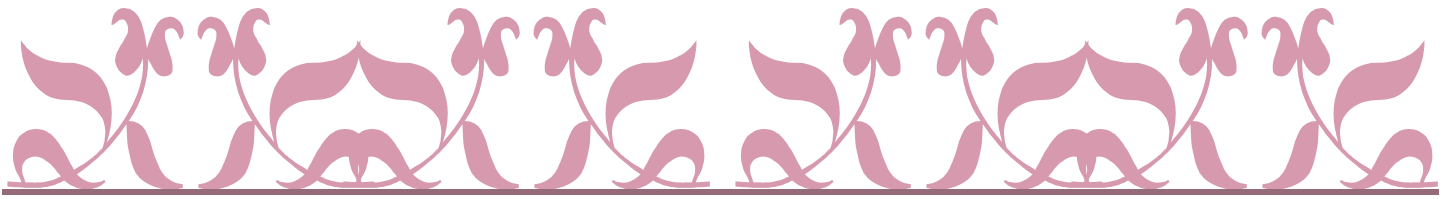
This year, National Prevention Week is May 15-21. National Prevention Week is a SAMHSA-supported annual health observance dedicated to increasing public awareness of, and action around, substance abuse and mental health issues. The theme for 2016 is “Strong As One. Stronger Together,” recognizing that one person can make a positive difference in their community, but when we all unite together we can achieve even more.

National Prevention Week is held each year near the start of summer. Summer is a season filled with celebrations and recreational activities where substance use and abuse can happen, such as graduation parties, proms, weddings, sporting events, and outdoor activities. National Prevention Week is timed to allow schools to take part in a prevention-themed event before the school year ends, raising awareness in students of all ages, and helping to educate young people and their families at this crucial time of year. According to NSDUH, the percentages of marijuana, cigarette and alcohol initiates among youth increase between spring (April and May) and summer (June and July). National Prevention Week is the perfect time to educate young people and families during this crucial time of the year.

The Regional Prevention Coordinator (RPC) located at Red Rock Behavioral Health Services in Clinton, OK is one of seventeen RPC's in the state. Our primary focus is to serve as a community resource. Red Rock RPC educates and informs communities through multiple strategies including community based services, environmental strategies, early recognition, and referral. Red Rock RPC provides services to Beckham, Blaine, Caddo, Custer, Dewey, Greer, Kiowa, Roger Mills, and Washita counties.

Red Rock RPC takes a proactive approach in reducing substance abuse among communities, specifically underage drinking and the non-medical use of prescription drugs. They identify factors in a community that cause the risk of substance abuse and work to promote protective factors that serve to minimize the risk of substance use/abuse.

If you would like more information on National Prevention Week please visit www.sahmsa.gov/preventionweek. Red Rock RPC is funded through the Oklahoma Department of Mental Health and Substance Abuse Services. For more information about the Regional Prevention Coordinator please visit www.redrockrpc.com or contact the Red Rock RPC at 580-323-9736.



Did You Know?

Oklahoma's Social Host Law means that if you let underage drinking occur at your house or on your property, you will get fined , up to \$500 for the first offense.

Dispose of Unused prescription drugs at your local drop box today! To find a drop box near you visit www.ok.gov/obnidd

What's Happening?

May 6th: Custer Health Action Team. 12:00 pm, location TBD

May 11th: Caddo County Interagency Coalition, 12:00pm in Anadarko at the First United Methodist Church

May 16th: Kiowa County Coalition; 1:00pm in Hobart at the Health Department

May 19th: A.L.I.T.E.; 12:00pm in Elk City at City Hall

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